



**BLVD Marketing Committee Meeting Agenda**

**Tuesday, April 12, 2022**

**This meeting will be conducted via Zoom**

**Call-in Information**

Call-in Number: [\(669\) 900-6833](tel:6699006833)

Meeting ID: [852 1692 5208](https://us02web.zoom.us/j/85216925208) Password: [774752](https://us02web.zoom.us/j/85216925208?pwd=dXBOVWVWZ2hmd2lBdHovOE9GM0J3dz09)

**Web Information**

<https://us02web.zoom.us/j/85216925208?pwd=dXBOVWVWZ2hmd2lBdHovOE9GM0J3dz09>

Meeting ID: [852 1692 5208](https://us02web.zoom.us/j/85216925208) Password: [774752](https://us02web.zoom.us/j/85216925208?pwd=dXBOVWVWZ2hmd2lBdHovOE9GM0J3dz09)

Please email [lopez.daniel5xo@gmail.com](mailto:lopez.daniel5xo@gmail.com) to receive a link to the meeting.

**PUBLIC COMMENTS ON AGENDIZED ITEMS MAY BE SUBMITTED VIA EMAIL TO  
[BLVDASSOCIATION@GMAIL.COM](mailto:BLVDASSOCIATION@GMAIL.COM)  
AT LEAST TWO HOURS PRIOR TO THE START OF THE MEETING.**

*The BLVD Marketing Team hereby declares that the agenda was posted by 4:00 p.m. on  
Thursday, April 7 @4:00 p.m.  
City of Lancaster, 44933 Fern Avenue, Lancaster, CA 93534  
<http://www.theblvdlancaster.com/current-agenda.html>*

***Marketing Chairs***

Corey Heimlich, InSite Development

Daniel Lopez, Go

Lucy Mkrtchian, Olive's Mediterranean Cafe

**Agenda Items to be Removed**

Sometimes it is necessary to remove items from the agenda. We apologize for any inconvenience this may cause.



**I. Call to Order**

**II. New Business**

**III. Continuing Business**

A. Discussion of Marketing Needs, Proposals, Goals

**IV. Public Business from the Floor – Agendized Items**

Any person who would like to address the Marketing Team on any agendized item is requested to send an email to [blvdassociation@gmail.com](mailto:blvdassociation@gmail.com) at least two hours prior to the start of the meeting.

**V. Adjournment**

*Meeting Assistance Information*

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Araxie Kahramanian (661) 723-6078 or [blvdassociation@gmail.com](mailto:blvdassociation@gmail.com). Services such as American Sign Language interpreters, a reader during the meeting, and/or large print copies of the agenda are available. Notification 72 hours prior to the meeting will enable the BLVD Association to make reasonable arrangements to ensure accessibility to this meeting.